Program structure and sequence plans



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Version	13				Jan Intake
January	2020 Semester 1	CORE11-001 Critical Thinking and Communication	HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	HRTM12-220 Sustainable Tourism and Indigenous Culture	MKTG11-100 Marketing
May	2020 Semester 2	ACCT11-100 Accounting for Decision Making	CORE11-002 Collaboration, Teams and Leadership	HRTM12-206 Tourism Analysis and Evaluation	HRTM12-212 WHS Risk Management
September	2020 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	HRTM12-203 Rooms Division Management	IBUS12-251 Concepts of Strategy	Directed Electives IHTM2 choose 1 subject from IBUS12-250, MGMT13-321 or MGMT13-324
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2021 Semester 1	LAWS10-100 Business Law	MGMT13-305 Human Resource Management	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
May	2021 Semester 2	HRTM12-205 Strategic Pricing and Revenue Management	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
September	2021 Semester 3	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
		Subject Catalogue	Major Catalogue	Program Catalogue	
BN-10019		Bachelor of Inter	national Hotel and	Tourism Manager	ment
Version	13				May Intake
May	2020 Semester 1	CORE11-001 Critical Thinking and Communication	HRTM12-206 Tourism Analysis and Evaluation	HRTM12-212 WHS Risk Management	MKTG11-100 Marketing
September	2020 Semester 2	ACCT11-100 Accounting for Decision Making	CORE11-002 Collaboration, Teams and Leadership	HRTM12-203 Rooms Division Management	IBUS12-251 Concepts of Strategy
January	2021 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	HRTM12-220 Sustainable Tourism and Indigenous Culture	Directed Electives IHTM2 choose 1 subject from IBUS12-250, MGMT13-321 or MGMT13-324
		<u>Subject Catalogue</u>	Major Catalogue	<u>Program Catalogue</u>	
May	2021 Semester 1	HRTM12-205 Strategic Pricing and Revenue Management	LAWS10-100 Business Law	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
September	2021 Semester 2	MGMT13-305 Human Resource Management	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
January	2022 Semester 3	Alt. HRTM Choose either HRTM11-100, HRTM12-201, HRTM12-209 or	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject

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Program structure and sequence plans



BN-10019	Bachelor of International Hotel and Tourism Management					
Version	13				Sep Intake	
	2020	CORE11-001	HRTM12-203	IBUS12-251	MKTG11-100	
September	Semester 1	Critical Thinking and Communication	Rooms Division Management	Concepts of Strategy	Marketing	
	2021	ACCT11-100	CORE11-002	HRTM12-204	HRTM12-220	
January	Semester 2	Accounting for Decision Making	Collaboration, Teams and Leadership	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Culture	
	2021	CORE11-003	HRTM12-206	HRTM12-212	Directed Electives IHTM2	
May	Semester 3	Responsibility, Integrity and Civic Discourse	Tourism Analysis and Evaluation	WHS Risk Management	choose 1 subject from IBUS12-250, MGMT13-321 or MGMT13-324	
	Subject Catalogue Major Catalogue Program Catalogue					
	2021	LAWS10-100	Alt. HRTM	Major/Minor/Elective	Major/Minor/Elective	
September	Semester 1	Business Law	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
	2022	MGMT13-305	Alt. HRTM	Major/Minor/Elective	Major/Minor/Elective	
January	Semester 2	Human Resource Management	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
	2022	HRTM12-205	Alt. HRTM	Major/Minor/Elective	Major/Minor/Elective	
May	Semester 3	Strategic Pricing and Revenue Management	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-214	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
		<u>Subject Catalogue</u>	Major Catalogue	<u>Program Catalogue</u>		

PROGRAM INFORMATION

Hotel and Tourism Students must undertake at least one Industry Experience Placement (IEP) or Employment Activity towards the Beyond Bond program. A maximum of 2 Industry Experience Placements can be arranged by CDC during a single degree.

Students not doing IEP should complete at least one Employment Activity.

All students must ensure they complete enough activities during Semesters 4 - 6 to meet the minimum requirement of 100 points by the end of their degree.

SUBJECT INFORMATION

GENERAL INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

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Program structure and sequence plans



BN-10019 Bachelor of International Hotel and Tourism Management

Version 13 Bachelors Degree

Total Subjects 24 Total Credit Points 240 Cricos Code 063584E

Structure 18 Required Subjects 6 General Electives

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite				
You must complete the following required subjects:								
J/M/S	ACCT11-100	Accounting for Decision Making						
J/M/S	CORE11-001	Critical Thinking and Communication						
J/M/S	CORE11-002	Collaboration, Teams and Leadership						
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001 & BCDP02- 102 or CORE11-002					
S	HRTM12-203	Rooms Division Management						
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management						
М	HRTM12-205	Strategic Pricing and Revenue Management	MKTG11-100 & ACCT11-100					
М	HRTM12-206	Tourism Analysis and Evaluation						
М	HRTM12-212	WHS Risk Management						
J	HRTM12-220	Sustainable Tourism and Indigenous Culture						
M/S	IBUS12-251	Concepts of Strategy						
J/M/S	LAWS10-100	Business Law						
J/S	MGMT13-305	Human Resource Management						
J/M/S	MKTG11-100	Marketing						
J/M/S	Choose 3	Plus three subjects from the following options:						
J/M/S	HRTM11-100	Wine Studies						
s	HRTM12-201	International Food and Beverage Management						
J	HRTM12-209	Event Management						
J/S	HRTM12-214	Adventure Tourism						
J/M/S	Choose 1	Plus one subject from the following options:						
J/M/S	IBUS12-250	International Business						
J/S	MGMT13-321	Negotiation						
J/M	MGMT13-324	Cross Cultural Management						

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