

BN-13141		Master of International Hotel and Tourism Management (Professional)			Sep Intake
Version		1			
September	2020 Semester 1	MGMT71-104 Managing People	MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	
January	2021 Semester 2	HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	General Elective PG Choose any PG subject provided requirements are met.	
May	2021 Semester 3	HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management	
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
September	2021 Semester 1	STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
January	2022 Semester 2	Alt. PROF Choose either BUSN71-701 OR BUSN71-705			

## GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

## PROGRAM INFORMATION

Students may also use four of their electives to take a specialisation (4 Subjects) from the list below

Big Data Specialisation

Finance Specialisation

Health Management Specialisation

International Business Specialisation

Marketing Specialisation

## SUBJECT INFORMATION

BN-13141		Master of International Hotel and Tourism Management (Professional)			Masters Coursework
Version	1	Total Subjects	13	Total Credit Points	165
Structure	BN		9 Required Subjects		4 General Elective

Available	Code	Title	Assumed Knowledge	Requisite
<b>You must complete the following required subjects:</b>				
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM71-205	Strategic Pricing and Revenue Management	MKTG71-104 or MKTG71-600 & ACCT71-600	
M	HRTM71-206	Tourism Analysis and Evaluation		
M	HRTM71-212	WHS Risk Management		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
J/S	STAT71-102	Analysis and Application		
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		
	General Elective PG 4	Choose any four PG subject provided requirements are met.		