

BN-13140		Master of International Hotel and Tourism Management			Jan Intake
Version		1			
January	2023 Semester 1	HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	MGMT71-104 Managing People	
May	2023 Semester 2	HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management	
September	2023 Semester 3	MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>	
January	2024 Semester 1	STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	

## GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

## PROGRAM INFORMATION

## SUBJECT INFORMATION

### BN-13140 Master of International Hotel and Tourism Management

Version 1

Total Subjects 12 Total Credit Points Masters Coursework Cricos Code

Structure 8 Required Subjects 4 General Elective

**Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.**

Available	Code	Title	Assumed Knowledge	Requisite
<b>You must complete the following required subjects:</b>				
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM71-205	Strategic Pricing and Revenue Management	MK1G/1-104 or MK1G/1-600, ACCT71-100	
M	HRTM71-206	Tourism Analysis and Evaluation		
M	HRTM71-212	WHS Risk Management		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
J/S	STAT71-102	Analysis and Application		
J/M/S	Optional Specialisation BBS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.		
J/M/S	SRC-467	Structure - Data Analytics Specialisation		
J/M/S	SRC-470	Structure - Finance Specialisation		
J/M/S	SRC-471	Structure - Marketing Specialisation		
J/M/S	SRC-472	Structure - International Business Specialisation		
J/M/S	SRC-512	Structure - Health Management Specialisation		