# Program structure and sequence plans



BN-13140		Master of Internation	onal Hotel and Tourism	n Management			
Version	2	i					
Cricos	102620A		Link to Progr	Jan Intake			
	2024	BUSN71-201	HRTM71-220	MGMT71-104			
January	Semester 1	Event Management	Sustainable Tourism and Indigenous Cultures	Managing People			
May	2024 Semester 2	HRTM71-203 Accommodation Management	HRTM71-205 Revenue Management	HRTM71-212 Workplace Health and Safety			
September	2024 Semester 3	MKTG71-100 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.			
		Subject Catalogue	Major Catalogue	Program Catalogue			
January	2025 Semester 1	HRTM71-201 International Food and Beverage Management	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.			
BN-13140	Master of International Hotel and Tourism Management						
Version	2				May Intake		
.,	2024	HRTM71-203 Accommodation Management	HRTM71-212 Workplace Health and Safety	General Elective PG Choose any PG subject provided			
May	Semester 2			requirements are met.			
September	2024 Semester 3	MGMT71-104 Managing People	MKTG71-100  Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.			
January	2025 Semester 3	BUSN71-201 Event Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	HRTM71-201 International Food and Beverage Management			
May	2025 Semester 1	HRTM71-205 Revenue Management	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.			
BN-13140		Master of Internation	onal Hotel and Tourism	n Management			
Version	2				Sep Intake		
September	2025 Semester 1	MGMT71-104 Managing People	MKTG71-100  Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.			
January	2026 Semester 2	BUSN71-201 Event Management	HRTM71-201 International Food and Beverage Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures			
May	2026 Semester 3	HRTM71-203 Accommodation Management	HRTM71-205 Revenue Management	HRTM71-212 Workplace Health and Safety			
		Subject Catalogue	Major Catalogue	Program Catalogue			
September	2026 Semester 1	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.			

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## **PROGRAM INFORMATION**

As a student in Bond's Master of International Hotel and Tourism Management, you will complete eight required subjects and four electives over the course of four semesters (1 year and 4 months). This overview is based on a full-time study load (three subjects per semester) with a January start date.

# **SUBJECT INFORMATION**

Please Note: The following subject have been re-coded -MKTG71-600 (MKGT71-100), STAT71-102 (STAT71-111)

## **ASSUMED KNOWLEDGE**

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

#### **OPPORTUNITES**

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

BN-13140	Master of In	ternational Hotel and Tourism Management	Cricos Code	102620A
Version	2		Link to Subject Overview	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.		
J	BUSN71-201	Event Management		
J	HRTM71-201	International Food and Beverage Management		
M	HRTM71-203	Accommodation Management		
М	HRTM71-205	Revenue Management	ACCT71-100   MKTG71-104   MKTG71- 100	
M	HRTM71-212	Workplace Health and Safety		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-100	Marketing Fundamentals		
J/M/S	General Elective PG 4	Choose forty credit points (40CP) of PG subjects from across the University, provided requirements are met.		
J/M/S	Optional Specialisation	Students are encouraged to tailor their study with an optional Specialisation. This will replace 40CP of elective subjects.		

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