

For students commencing from **231**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80001, v5	22 (240CP)	Jan	2 years full-time	3 (30CP) Core University subjects 16 (180CP) Required subjects 3 (30CP) Electives

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (16)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences
DIXN11-100	Digital Transformation: Stages and Capabilities
DIXN11-200	Building Digital Literacy and Fluency
DIXN12-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law
MKTG11-100	Marketing
PUBR12-100	Social Media Tactics

Electives (3)
Students select 3 (30CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

# Bachelor of Digital Transformation

Program Sequencing

Commencing in the **JANUARY** semester

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## YEAR 1

January (semester 1)	
COLB11-100	Global Citizenship
CORE11-001	Critical Thinking and Communication
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG11-100	Marketing

May (semester 2)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-002	Collaboration, Teams and Leadership
DIXN11-300	Aligning Digital Capacity and Culture
PUBR12-100	Social Media Tactics

September (semester 3)	
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion One: Work-Based Experience
CORE11-003	Responsibility, Integrity and Civic Discourse
DIXN11-200	Building Digital Literacy and Fluency

## YEAR 2

January (semester 4)	
COLB12-200	Global Challenges 1 (20cp)
DIGM13-100	Designing User Experiences
LAWS10-210	Enterprise Law

May (semester 5)	
BUSN12-200	Responsible and Sustainable Organisations
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)

September (semester 6)	
COMN12-302	Digital Media and Society
	University Undergraduate Elective
	University Undergraduate Elective
	University Undergraduate Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

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