Program structure and sequence plans



BN-13127		Master of Sport Mar	nagement		
Version	7				
Cricos	096559M	Link to Program Overview			Jan Intake
	2025	BUSN71-201	FINC71-101	MKTG71-100	
January	Semester 1	Event Management	Fundamentals of Finance	Marketing Fundamentals	
	2025	MGMT71-104	General Elective PG	Sport Management Option	
May	Semester 2	Managing People	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose a subject from the sport management option.	
	2025	SPMT71-124	STAT71-111	General Elective PG	
September	Semester 3	International Sport Business	Business Statistics	Choose any PG subject on offer across the University provided faculty requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2026	LAWS77-521	SPMT71-125	Practical Experience option	
January	Semester 1	Global Sports Law and Governance	Managing High Performance Sport	Choose a subject from the Practical Experience option.	
BN-13127		Master of Sport Mar	nagement		•
Version	7				May Intake
	2025	FINC71-101	General Elective PG	MGMT71-104	
May	Semester 2	Fundamentals of Finance	Choose any PG subject on offer across the University provided faculty requirements are met.	Managing People	
	2025	MKTG71-100	SPMT71-124	STAT71-111	
September	Semester 3	Marketing Fundamentals	International Sport Business	Business Statistics	
	2026	BUSN71-201	SPMT71-125	LAWS77-521	
January	Semester 3	Event Management	Managing High Performance Sport	Global Sports Law and Governance	
		Subject Catalogue	Major Catalogue	Program Catalogue	
May	2026 Semester 1	Sport Management Option Choose a subject from the sport management option.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Practical Experience option Choose a subject from the Practical Experience option.	

Updated 19/09/2024 1

Program structure and sequence plans



BN-13127		Master of Sport Mar	nagement		
Version	7				Sep Intake
	2026	FINC71-101	MGMT71-104	MKTG71-100	
September	Semester 1	Fundamentals of Finance	Managing People	Marketing Fundamentals	
	2027	BUSN71-201	LAWS77-521	SPMT71-125	
January	Semester 2	Event Management	Global Sports Law and Governance	Managing High Performance Sport	
	2027	General Elective PG	General Elective PG	Sport Management Option	
May	Semester 3	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose a subject from the sport management option.	
		Subject Catalogue	<u>Major Catalogue</u>	<u>Program Catalogue</u>	
	2027	SPMT71-124	STAT71-111	Practical Experience option	
September	Semester 1	International Sport Business	Business Statistics	Choose a subject from the Practical Experience option.	

PROGRAM INFORMATION

The Master of Sport Management explores the professional challenges for managers in the international sports industry. This program is designed to enhance the career of established professionals and assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sport management from a grassroots level through to elite professional sport organisations and events.

SUBJECT INFORMATION

ASSUMED KNOWLEDGE

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

Updated 19/09/2024 2

Program structure and sequence plans



BN-13127		Master of Sport Management	Cricos Code	096559M
Version	7		Link to Subject Overview	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Required subjects 80	Students must complete the following eighty credit points (80CP) of subjects.		
J	BUSN71-201	Event Management		
J/M/S	FINC71-101	Fundamentals of Finance		
J	LAWS77-521	Global Sports Law and Governance		
J/S	MGMT71-104	Managing People		
J/S	MKTG71-100	Marketing Fundamentals		
S	SPMT71-124	International Sport Business		
J	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-111	Business Statistics		
J/M/S	Sport Management Option	Choose a subject from the sport management option.		
M/S	ENFB71-104	Entrepreneurship and Innovation		
S	MGMT71-311 Practical	Leading Innovation and Change		
J/M/S	Experience Option	Choose a subject from the Practical Experience option.		
J/M/S	BUSN71-620	Individual Study in Business		
J/M/S	BUSN71-700	Business Internship A		
J/M/S	General Elective PG 2	Students must choose twenty credit points (20CP) of postgraduate subjects from across the University, provided		

Updated 19/09/2024 3