Program structure and sequence plans

BN-13129		Master of Sport Mar	agement (Profession	al)	
Version	8				len leteke
Cricos	096696B		LINK to Progr	am Overview	Jan Intake
	2025	BUSN71-201	FINC71-101	MKTG71-100	
January	Semester 1	Event Management	Fundamentals of Finance	Marketing Fundamentals	
	2025	MGMT71-104	General Elective PG	Sport Management Option	
Мау	Semester 2	Managing People	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose a subject from the sport management option.	
	2025	SPMT71-124	STAT71-111	General Elective PG	
September	Semester 3	International Sport Business	Business Statistics	Choose any PG subject on offer across the University provided faculty requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2026	LAWS77-521	SPMT71-125	Practical Experience option	
January	Semester 1	Global Sports Law and Governance	Managing High Performance Sport	Choose a subject from the Practical Experience option.	
	2026	Professional Option			
May	Semester 2	Student must choose BUSN71-701 or BUSN71-705			
BN-13129		Master of Sport Mar	agement (Profession	al)	
Version	8				May Intake
	2025	FINC71-101	General Elective PG	MGMT71-104	
May	Semester 2	Fundamentals of Finance	Choose any PG subject on offer across the University provided faculty requirements are met.	Managing People	
	2025	MKTG71-100	SPMT71-124	STAT71-111	
September	Semester 3	Marketing Fundamentals	International Sport Business	Business Statistics	
	2026	BUSN71-201	SPMT71-125	LAWS77-521	
January	Semester 3	Event Management	Managing High Performance Sport	Global Sports Law and Governance	
		Subject Catalogue	Major Catalogue	Program Catalogue	
May	2026 Semester 1	Sport Management Option Choose a subject from the sport management option.	General Elective PG Choose any PG subject on offer across the University provided faculty requirements are met.	Practical Experience option Choose a subject from the Practical Experience option.	
September	2026 Semester 2	Professional Option Student must choose BUSN71-701 or BUSN71-705			

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Program structure and sequence plans

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BN-13129		Master of Sport Mar	nagement (Profession	al)	
Version	8				Sep Intake
	2025	FINC71-101	MGMT71-104	MKTG71-100	
September	Semester 1	Fundamentals of Finance	Managing People	Marketing Fundamentals	
	2026	BUSN71-201	LAWS77-521	SPMT71-125	
January	Semester 2	Event Management	Global Sports Law and Governance	Managing High Performance Sport	
	2026	General Elective PG	General Elective PG	Sport Management Option	
May	Semester 3	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose any PG subject on offer across the University provided faculty requirements are met.	Choose a subject from the sport management option.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2026	SPMT71-124	STAT71-111	Practical Experience option	
September	Semester 1	International Sport Business	Business Statistics	Choose a subject from the Practical Experience option.	
	2027	Professional Option			
January	Semester 2	Student must choose BUSN71-701 or BUSN71-705			

PROGRAM INFORMATION

The Master of Sport Management (Professional) explores the professional challenges for managers in the international sports industry. This program is designed to enhance the career of established professionals, as well as assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sport management from a grassroots level through to elite professional sport organisations and events.

SUBJECT INFORMATION

ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

OPPORTUNITES

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).



Program structure and sequence plans



Version 8 Link to Subject Overview Available Code Tite Assumed Knowledge Requisite J/M/S Required subjects 80 Sudents must complete the following eighty credit points (80CP) of subjects 80 Sudents must complete the following eighty credit points (80CP) of subjects 80 Required Required Required J/M/S FINC71-101 Fundamentals of Finance Finc71-101 Fundamentals of Finance Finc71-101 Managing People Finc71-101 Managing Ping Performance Sport Finc71-101 Finc71-101 Finc71-101 Finc71-101 Finc71-101 Finc71-101 Finc71-101 Required Sport Subject Sport	BN-13129	Maste	er of Sport Management (Professional)	Cricos Code	096696B	
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Sport J/M/S Management Option Choose a subject from the sport management option. M/S ENFB71-104 Entrepreneurship and Innovation M/S MGMT71-311 Leading Innovation and Change Practical J/M/S Experience Option Choose a subject from the Practical Experience option. J/M/S BUSN71-620 Individual Study in Business BUSN71-700 Business Internship A (M/S) General Elective Students must choose twenty credit points (20CP) of	J/M/S	BUSN71-701	Professional Portfolio			
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