# Program structure and sequence plans

| BN-13141  |                    | Master of Internatio   | nal Hotel and Touris   | m Management (Prof   | essional)  |
|-----------|--------------------|--|--|--|------------|
| Version   | 2                  |  |  |  | 1          |
| Cricos    | 102621M            |  | LINK to Prog   | ram Overview   | Jan Intake |
|           | 2025               | BUSN71-201   | HRTM71-220   | MGMT71-104   |            |
| January   | Semester 1         | Event Management   | Sustainable Tourism and<br>Indigenous Cultures   | Managing People  |            |
|           | 2025               | HRTM71-203   | HRTM71-205   | HRTM71-212   |            |
| May       | Semester 2         | Accommodation Management   | Revenue Management   | Workplace Health and Safety  |            |
|           | 2025               | MKTG71-100   | General Elective PG  | General Elective PG  | 1          |
| September | Semester 3         | Marketing Fundamentals   | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        |            |
|           |                    | Subject Catalogue  | Major Catalogue  | Program Catalogue  |            |
|           | 2026               | HRTM71-201   | General Elective PG  | General Elective PG  |            |
| January   | Semester 1         | International Food and Beverage<br>Management                          | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        |            |
|           | 2026               | Professional Option  |  |  |            |
| May       | Semester 2         | Student must choose BUSN71-701<br>or BUSN71-705                        |  |  |            |
| BN-13141  |                    | Master of Internatio   | nal Hotel and Touris   | m Management (Prof   | essional)  |
| Version   | 2                  |  |  |  | May Intake |
|           | 2025               | HRTM71-203   | HRTM71-212   | General Elective PG  |            |
| May       | Semester 2         | Accommodation Management   | Workplace Health and Safety  | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        |            |
|           | 2025               | MGMT71-104   | MKTG71-100   | General Elective PG  |            |
| September | Semester 3         | Managing People  | Marketing Fundamentals   | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met.                        |            |
|           | 2026               | BUSN71-201   | HRTM71-220   | HRTM71-201   |            |
| January   | Semester 3         | Event Management   | Sustainable Tourism and<br>Indigenous Cultures   | International Food and Beverage<br>Management  |            |
|           |                    | Subject Catalogue  | Major Catalogue  | Program Catalogue  | •          |
| May       | 2026<br>Semester 1 | HRTM71-205<br>Revenue Management                                       | General Elective PG<br>Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. | General Elective PG<br>Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. |            |
| September | 2026<br>Semester 2 | Professional Option<br>Student must choose BUSN71-701<br>or BUSN71-705 |  |  |            |

BOND

# Program structure and sequence plans



| BN-13141  |            | Master of International Hotel and Tourism Management (Professional)                               |   |   |            |  |
|-----------|------------|---|---|---|------------|--|
| Version   | 2          |   |   |   | Sep Intake |  |
|           | 2025       | MGMT71-104  | MKTG71-100  | General Elective PG   |            |  |
| September | Semester 1 | Managing People   | Marketing Fundamentals  | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. |            |  |
|           | 2026       | BUSN71-201  | HRTM71-201  | HRTM71-220  |            |  |
| January   | Semester 2 | Event Management  | International Food and Beverage<br>Management   | Sustainable Tourism and<br>Indigenous Cultures  |            |  |
|           | 2026       | HRTM71-203  | HRTM71-205  | HRTM71-212  |            |  |
| May       | Semester 3 | Accommodation Management  | Revenue Management  | Workplace Health and Safety   |            |  |
|           |            | Subject Catalogue   | Major Catalogue   | Program Catalogue   |            |  |
|           | 2026       | General Elective PG   | General Elective PG   | General Elective PG   |            |  |
| September | Semester 1 | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. | Choose any PG subject on offer<br>across the University provided<br>faculty requirements are met. |            |  |
|           | 2027       | Professional Option   |   |   |            |  |
| January   | Semester 2 | Student must choose BUSN71-701<br>or BUSN71-705   |   |   |            |  |

#### **PROGRAM INFORMATION**

As a student in Bond's Master of International Hotel and Tourism Management (Professional) program, you will complete eight required subjects, one professional subject, and four elective core subjects over the course of four semesters. In your final, fifth semester you will complete a 20-week Professional subject. This study overview is based on a January starting semester.

## SUBJECT INFORMATION

### ASSUMED KNOWLEDGE

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

### **OPPORTUNITES**

Students may have the opportunity to participate in an international study tour experience or internship as a general elective. Those interested should consult an Enrolment Officer in Student Assist for guidance and to check eligibility requirements (e.g., GPA, language proficiency, prerequisites).

# Program structure and sequence plans



| N-13141  | ster of International Hotel and Tourism Management (Professional) |  | Cricos Code   | 102621M   |
|----------|---|--|---|-----------|
| Version  | 2   |  | Link to Subject Overview                              |           |
| vailable | Code  | Title  | Assumed Knowledge                                     | Requisite |
| J/M/S    | Required<br>subjects 80   | Students must complete the following eighty credit points (80CP) of subjects.  |   |           |
| J.       | BUSN71-201  | Event Management   |   |           |
| J        | HRTM71-201  | International Food and Beverage Management   |   |           |
| м        | HRTM71-203  | Accommodation Management   |   |           |
| м        | HRTM71-205  | Revenue Management   | ACCT71-100   MKTG71-100   MKTG71-<br>104   MKTG71-600 |           |
| м        | HRTM71-212  | Workplace Health and Safety  | 104   MIRTOFI 000                                     |           |
| J        | HRTM71-220  | Sustainable Tourism and Indigenous Cultures  |   |           |
| J/M/S    | MGMT71-104  | Managing People  |   |           |
| J/S      | MKTG71-100  | Marketing Fundamentals   |   |           |
| J/M/S    | Professional<br>Option  | Student must choose BUSN71-701 or BUSN71-705   |   |           |
| J/M/S    | BUSN71-701  | Professional Portfolio   |   |           |
| J/M/S    | BUSN71-705  | Professional Development   |   |           |
| J/M/S    | General Elective<br>PG 4<br>Optional                              | Students must choose forty credit points (40CP) of postgraduate subjects from across the University, provided Students are encouraged to tailor their study with an optional |   |           |
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