

## Bachelor of Entrepreneurial Transformation

Program Structure

### For students commencing from 252

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	22 (240CP)	May	2 years full-	3 (30CP) Core University subjects
			time	14 (160CP) Required subjects
				4 (40CP) Electives
				1 (10CP) Option

Core University Subjects (3)		
CORE11-011	Critical Thinking & Communication	
CORE11-012	Responsibility, Integrity and Civic Discourse	
CORE11-013	Collaboration for Global Change	
Beyond Bond: Professional Development & Community Engagement*		

Required Subjects (14)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement

#### Electives (4)

Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

#### Option (1)

Students select 1 (10CP) from the following options:

Business Statistics (STAT11-111) or

Quantitative Methods (STAT11-112)

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

<sup>\*</sup> Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

# Bachelor of Entrepreneurial Transformation

Program Sequencing

Commencing in the **MAY** semester

#### YEAR 1

May (semester 1)		
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
CORE11-011	Critical Thinking and Communication	
MKTG11-100	Marketing	
STAT11-111	Business Statistics or	
STAT11-112	Quantitative Methods	

	September (semester 2)		
COLB11-100 Global Citizenship		Global Citizenship	
	COLB12-100	Immersion One: Work-Based Experience	
	COLB12-120	Design: Process, Methods and Mindsets	
	CORE11-012	Responsibility, Integrity and Civic Discourse	

	January (semester 3)	
	COLB12-200	Global Challenges 1 (20cp)
	LAWS10-210	Enterprise Law
Ī	CORE11-013	Collaboration for Global Change

#### YEAR 2

May (semester 4)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective

September (semester 5)		
BUSN12-200	Responsible and Sustainable Organisations	
DTSC11-110	Cyber and Fraud Threats in Organisations	
MGMT13-311	Leading Innovation and Change	
	University Undergraduate Elective/	

January (semester 6)		
COMN12-302	Digital Media and Society	
MKTG13-312	Digital Marketing for Customer Engagement	
	University Undergraduate Elective	
	University Undergraduate Elective	

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