

Study Tour – Subject Outline

BUSN71-301 South Pacific Study Tour

Details

Faculty	Bond Business School		
Date	Choose Date		
Proposed Subject Name (added by SBS to Students IAR)	South Pacific Study tour		
Proposed Subject Code	BUSN71-301	Proposed inclusion in which Programs	All
Prerequisites			
Subject Level			
Semester/year	May 2025		
Credit Points	10 Credit Points		

Reason

Will this replace another subject?	
Reason for Replacement	

Contact

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Position	Associate professor Sport Management
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Location	BBS

Summary

Subject Description	<p>The South Pacific Study Tour provides an immersive experience into the management of business in the Pacific. Students will learn from various organisations across a variety of disciplines, including sport, eco-tourism, hotel and sustainability development, while gaining insight into the history of the South Pacific and its people. Students will experience educational seminars from government, commercial and educational organisations, as well as enjoy cultural village homestays to fully experience life in the Pacific. Students will participate in a range of recreational and team activities that could range from dance, paddling, hiking, team building activities and sport sessions. And finally, there will be plenty of time for rest and relaxation with rainforest walks, museum visits, markets and more.</p>
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Delivery & Attendance

Mode of Delivery	Intensive / Study Tour
Attendance	

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Topics:

1. History of the Pacific
2. The South Pacific and Climate Change
3. Eco-Tourism in Fiji and the Pacific
4. Sport Development in the Pacific
5. Traditional Ceremonies, Customs and Cultures of the Pacific
6. Coral Conservation and Coral Planting
7. Seremaia Bai Rugby
8. Ministry of Tourism

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Activities:

The students will participate in a wide range of activities that include academic lectures at the University of the South Pacific, visits to the Coral Coast Conservation Centre and Ministry of tourism and activities such as rugby, raft building, dancing, shopping, coral planting and a village immersion to learn local customs and cultures.

Learning Outcomes

1. Analyse the opportunities and challenges faced by the organisations operating in the Pacific.
2. Evaluate the learner's home country and the destination country in terms of the social and cultural factors that are relevant to business and management.
3. Apply cultural and advanced theoretical knowledge to solve complex business problems relating to operating in the South Pacific.
4. Critically reflect on their own personal learning and development experiences through the study tour

Assessment

Task	Weight	Date	Learning Outcomes
Preparation and actively participate in all pre/post trip and study tour activities.	20%	Ongoing	1, 2
Prepare a written report on the opportunities and challenges faced by Pacific business.	30%	Week 10 (252)	1, 2,3,4
Complete a daily journal that critically reflects on the experiences and learnings of the study tour.	50%	Week 1 (253)	1, 2, 3, 4

Signatures:

Supervisor	
(print name)	Signature
Date	Choose Date